

Studio, Fashion & Product Modeling – Photography & Videography Course

<u>Introduction to Photography & Videography</u>	<u>Camera Fundamentals (Photo + Video)</u>
- What is Photography & Videography - Types: Studio, Fashion, Product, Outdoor - Understanding creative direction & visual storytelling	- Photography Camera Basics - DSLR vs Mirrorless - Camera body types - Sensor size (APS-C, Full Frame) - Image formats (JPEG/RAW)
<u>Video Camera Basics</u>	<u>Camera Settings & Controls</u>
- What is Photography & Videography - Types: Studio, Fashion, Product, Outdoor - Understanding creative direction & visual storytelling	- ISO, Shutter Speed, Aperture - White balance - Exposure triangle - Histogram reading - Autofocus modes - Manual mode mastery
<u>Studio Photography</u>	<u>Fashion Photography</u>
- Studio setup layout - Lighting types (Softbox, Umbrella, LED) 1-light, 2-light, 3-light techniques - High-key & low-key photography - Studio model posing techniques	- Fashion shoot planning - Model posing - Outfits & styling - Outdoor vs Indoor fashion shoots - Working with makeup artist & stylist - Creative angles for fashion shots
<u>Product Photography</u>	<u>Videography Essentials</u>
- Product styling & setup - Table-top shooting - Reflection control - Jewelry photography - Clothing & flat-lay photography - Background & props selection	- Cinematic video basics - Camera movement: pan, tilt, slide, handheld - Lighting for video - Capturing clean audio - Storyboard & shot planning
<u>Video Production Workflow</u>	<u>Video Editing & Color Grading</u>
Pre-production (planning, scripting)	Editing basics (cut, trim, transitions)

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Nearby Utsah Restaurant & Mahindra Showroom, Indore, Madhya Pradesh 452010, INDIA

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Computer Institute

• Production (shooting & audio) • Post-production (editing & color grading)	• Multi-camera editing • Color correction • LUTs & color grading techniques • Exporting correct formats for YouTube/Reels
<u>Blogging & Vlogging</u>	<u>UGC (User Generated Content) Video Creation</u>
• How to start a blog • How to start a vlog • Vlogging camera setup • Thumbnail design basics • Script writing for vlogs • YouTube SEO (tags, titles, keywords)	• What is UGC • Shooting UGC videos professionally • Smartphone shooting techniques • Editing UGC content • Brand collaboration skills • Selling UGC content
<u>Podcast Creation</u>	<u>Social Media Skills</u>
• Podcast setup (mic, camera, lighting) • Studio setup with clean background • Voice control & delivery • Podcast script & flow • Recording high-quality audio • Editing a podcast episode • Publishing on Spotify, YouTube & Instagram	• Instagram photography basics • Reels creation • Personal branding • Content calendar & planning • Client handling & promotion
<u>Portfolio Development</u>	<u>Career & Freelancing Guidance</u>
• How to create a photography portfolio • Model portfolio shoot • Product portfolio setup • Editing & final selection • Building an online portfolio/website	• How to start earning as a beginner • Pricing for photoshoots & videos • Working with brands • Client communication • Growth roadmap

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